

## ■ About the Authors

**Caroline Ashley** Caroline is an expert in assessing and enhancing the linkages between tourism and poverty reduction. She is a Senior Research Fellow of the Overseas Development Institute (London UK), founded ODI's tourism programme, and is a founder member of the Pro-Poor Tourism Partnership. Her publications, all available on [www.odi.org.uk/tourism](http://www.odi.org.uk/tourism), include guidelines for the tourism private sector in South Africa and analysis of business linkage approaches in tourism. She can be reached at [c.ashley@odi.org.uk](mailto:c.ashley@odi.org.uk).

**Peter De Brine** Peter joined the IBLF Tourism Partnership with over 14 years of experience in environment and sustainable development. As part of an international Secretariat of the Mountain Partnership based at the UN Food and Agriculture Organization, Peter helped mobilise and facilitate the work of the 120 members (governments, NGOs, the private sector and United Nations organisations) on a variety of sustainable development issues with a geographic concentration in Central Asia and Europe. This is in addition to his extensive policy advocacy experience on climate change, endangered species and responsible tourism with WWF. Peter holds a Master of International Business Administration from Thunderbird School of Global Management and Bachelors degree in Chemistry from the University of Colorado. As Deputy Director, Peter is responsible for the day-to-day management of the programme, providing guidance and support for the implementation of programme activities and the delivery of the strategic plan for the partnership. He can be reached at [peter.debrine@iblf.org](mailto:peter.debrine@iblf.org).

**Amy Lehr** Amy conducts research and analysis for Harvard University's Kennedy School of Government Corporate Social Responsibility Initiative as well as for the UN Special Representative on Business and Human Rights. She focuses on issues related to business, human rights, and development. She spent several years working in Thailand and Myanmar (Burma) for development NGOs. Amy earned a juris doctorate from Harvard Law School and a bachelors degree from Princeton University's Woodrow Wilson School of International Affairs and Public Policy. Therefore, she is able to bring a combination of legal understanding, policy analysis, and development experience to bear on issues of corporate social responsibility. She can be reached at [amy\\_lehr@ksg.harvard.edu](mailto:amy_lehr@ksg.harvard.edu).

**Hannah Wilde** Hannah joined the International Tourism Partnership after completing her Masters in Tourism Planning. Hannah is passionate about tourism's potential to support the protection and preservation of habitats, culture and heritage, and spur economic development. With several years of corporate experience in the telecommunications and media industries as well as stint as policy advisor at HM Treasury, Hannah has well-developed commercial, project and strategic skills and a pragmatic approach to building partnerships with the public and private stakeholders. Hannah also has a Masters in Development Economics and Bachelor degree in Arabic and Islamic Studies from St John's College, Oxford University. She can be reached at [hannah.wilde@iblf.org](mailto:hannah.wilde@iblf.org).