
Appendix I

Tourism Satellite Accounts (TSAs)

TSA are used to provide the following data: tourism's contribution to GDP; tourism's ranking compared to other economic sectors; the number of jobs created by tourism in an economy; the amount of tourism investment; tax revenues generated by tourism industries; tourism consumption; tourism's impact on a nation's balance of payments; and characteristics of tourism human resources.

Twelve tourism industries are identified as part of TSAs:

1. Accommodation for visitors
2. Food and beverage serving industry
3. Railway passenger transport
4. Road passenger transport
5. Water passenger transport
6. Air passenger transport
7. Transport equipment rental
8. Travel agencies and other reservation services industry
9. Cultural industry
10. Sports and recreational industry
11. Retail trade of country-specific tourism characteristic goods
12. Country-specific tourism characteristic industries

(Each industry is defined in terms of the UN International Classification of Economic Activities (ISIC Rev.4).)

As part of the TSA development process, the UNWTO considers it essential to develop the System of Tourism Statistics (STS). STS should be understood as that part of the national statistical system providing reliable, consistent and appropriate statistical information on the socio-economic aspects related to tourism, integrated within all the economic and social statistics related to other fields, at different territorial levels. The new International Recommendations for Tourism Statistics 2008 (IRTS 2008) and 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF 2008) constitute the updated reference framework for the STS. Therefore, they should be used as a basis for harmonization, coordination and integration of available tourism statistical information.

Main sources: UNWTO: *TSA Basic concepts* (available online at www.unwto.org/statistics/tsa/project/concepts.pdf); *TSA project* (available online at www.unwto.org/statistics/tsa/project.htm); and *System of Tourism Statistics* (available online at www.unwto.org/statistics/sts/description.htm).